



ASIP News



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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ASIP Holds ‘Introduction to Intellectual Property’ Workshop



ZARQA - The Arab Society for Intellectual Property (ASIP) held the ‘Introduction to Intellectual Property (IP)’ workshop, October 10, 2022, at Dar Al Hussam Youth Center. The workshop introduced the participants to the following topics:

1. General Introduction; the Importance of IP and IP Sections.
2. Importance of Trademark Registration.
3. Exceptions to Protection and Duration of Protection and,
4. Patent Protection Procedures.

It is worth mentioning that the Arab Society for Intellectual Property (ASIP) is a non-profit organization founded on February 23, 1987, in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region and help raise awareness and enhance understanding of Intellectual Property issues and dynamics.



ASIP Conducts ‘The Latest Technologies and IPR Challenges’ Course

AMMAN - The Arab Society for Intellectual Property (ASIP) digitally held the “Latest Technologies and IPR Challenges” training course, October 24 - 27, 2022 through Zoom Meetings App.

During the 10-hour training course, participants were introduced to the following topics:

- Introduction to the Theoretical and Practical Background of Intellectual Property Rights (IPRs).
- Understanding of Artificial Intelligence (AI) and how it affects IPRs.
- Problematic Issues for IP Laws within the AI Environment.
- Understanding of Blockchain and how it Affects IPRs.
- Problematic Issues for IP Laws within the Blockchain Environment.
- General Discussion.

The poster features the ASIP logo and text: 'Arab Society for Intellectual Property Member of TAG-Foundation'. The title 'The Latest Technologies and IPRs Challenges' is prominently displayed in a green speech bubble. Below the title, a list of topics is shown in white boxes with green bullet points: 'Introduction to the theoretical and practical background of IPRs', 'Understanding of AI and how it affects IPRs', 'The problematic issues for IP laws within the AI environment', 'Understanding of Blockchain and how it affects IPRs', 'The problematic issues for IP laws within the Blockchain environment', and 'General discussion'. At the bottom, a dark blue banner contains the date 'Date: 24 – 27 October, 2022 | Time: 2:30 – 5 PM (Jordan time)' and the fee 'Fees: 200 USD'. Contact information for registration and inquiries is provided, along with the Zoom logo and 'Via Zoom Platform' text.

The Latest Technologies and IPRs Challenges

- Introduction to the theoretical and practical background of IPRs
- Understanding of AI and how it affects IPRs
- The problematic issues for IP laws within the AI environment
- Understanding of Blockchain and how it affects IPRs
- The problematic issues for IP laws within the Blockchain environment
- General discussion

Date: 24 – 27 October, 2022 | **Time:** 2:30 – 5 PM (Jordan time)
Fees: 200 USD

For registration and inquiries please contact:
Tel: +962 6 5100 900 ext. 1529 | Fax: +962 6 5100 901
Email: info@aspip.org | aspip.org

zoom
Via Zoom Platform

At the 3rd International Social Responsibility Congress: **Abu-Ghazaleh: The world is heading toward the worst inevitable environmental catastrophe**



AMMAN - The Amman Arab University (AAU) has hosted the third edition of the International Social Responsibility Congress (ISRC). The Congress was held under the patronage of Dr. Abdullah Maatouq Al-Maatouq, chairman of the International Islamic Charity (IIC) Board of Directors, special adviser to the UN Secretary-General, in the presence of HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global) as a guest of honor.

The Congress was organized by the Regional Network for Social Responsibility (CSR) in cooperation with Amman Arab University. It was attended by representatives of international institutions and agencies that are concerned with social responsibility from the Arab region and UN bodies.

In his opening remarks, Dr. Abu-Ghazaleh called for turning the Conference into a global institution, stressing that key issues tackled in the gathering should be associated with the themes often raised by the United Nations, in terms of human rights, labor, environment, anti-corruption, and community service. He also urged the need to focus on all issues related to the environment attributed to their major importance at present time.



Dr. Abu-Ghazaleh further stated that the world is moving towards the worst inevitable environmental catastrophe, which he had previously warned about, more than three decades past, through a report released during his co-chairmanship of the UN Global Compact with the UN Secretary-general.

In turn, Dr. Al-Maatouq said that the International Islamic Charity is one of the Kuwaiti charitable institutions that has successfully implemented more than 25,000 projects all over the world since its creation four decades ago. He pointed out that the donations provided to millions of beneficiaries exceeded \$1.3 billion.

For his part, Mr. Munib Al-Masri, chairman of the Board of Directors of Al Quds Fund and Endowment; International Social Responsibility goodwill Ambassador in Palestine, stated that Jerusalem is currently under attack that intends to displace its Arab inhabitants; Judaize their Palestinian lands and obliterate the Arab and Islamic identity of the holy city of Jerusalem. He affirmed the need for an initiative from the Conference to support Jerusalem and strengthen the steadfastness of Jerusalemites, commending Kuwait's support for the Holy City.

Professor Youssef Abdel Ghaffar, chairman of the CSR Board of Directors (Kingdom of Bahrain), officially announced the establishment of the International Conference on Social Responsibility in the Arab Countries, as well as the launch of an Arab Community Responsibility Standard Project. That is in addition to the launch of a digital platform for orphans in the Arab region and the selection of the Qatari city (Al Daayen) as the Arab Social Responsibility City for 2023.

In the same context, the President of Amman Arab University, Prof. Mohamad Al-Widyan, said that Social Responsibility has played an important role in the progress and development of many societies, pointing out that the "Arab world" urgently needs to activate this concept to achieve development and prosperity.

Director General of Al-Salam Humanitarian and Charity Society, Mr. Nabil Al-Oun, stressed the importance of developing an Arab standard for social responsibility to develop efficient productivity of Arab institutions, promote sustainability and establish a performance appraisal approach. This is to expand humanitarian and community activities and reach larger segments of societies.

During the Conference, participants discussed a proposed business model for an Arab project to build a standard for Social Responsibility, and the role of Social responsibility ambassadors and community partnerships in leading efforts to adopt a standard specification for social responsibility in the Arab countries.

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- Storage: 256 GB SSD
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- Backlit Keyboard



7000 mAh



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



14.1" FHD
Screen ten points touch



TAGITOP[®]-PRO

- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
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- Backlit Keyboard



7400 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



TAGITOP[®]-PLUS II

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- Storage: SSD 128 GB + HDD 512 GB
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- Micro SD Card Reader • Backlit Keyboard



5000 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

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- Storage: SSD 128 GB + HDD 512 GB
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- Backlit Keyboard

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 Built in Camera
 Fingerprint
 AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



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4290 mAh
 14" FHD
 Built in Camera
 AC WIFI, Bluetooth 4.2



Carry bag | USB mouse
Plastic cover



TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
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Your *TECH TOOLS* for the Inevitable Digital Future

TABLETS

TAG-DC

Digital Citizens Tool



Spreadtrum SC9863 Octa Core



4 GB RAM



64 GB Storage



6000 mAh



10.1" FHD



Android 9



Dual SIM Cards



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 13 MP Rear Camera



Screen Protector



TAG-TAB III

Become A TAG Friend



MediaTek MTK8788 Octa Core



6 GB RAM



128 GB Storage



6000 mAh



10" FHD



Android 10



Single SIM Card



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 16 MP Rear Camera



Leather Cover | Screen protector | Wired Headphones



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P.T.O

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TAG: Your Trusted Brand

- CPU: MediaTek Helio P60 Octa Core
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Wired Headphones



Screen Protector



Back cover



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Screen Protector



Back cover



Brown



Elegant Green



Magic Black



Dreamy Blue

TAG-PHONE Advanced

Tailored to Be Advanced

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM Android 10
- 128 GB Storage Dual Nano SIM Card
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera



Screen Protector



Back cover



Brown



Fantasy Forest



Space Gray



Streamer Purple

TAG-PHONE Special

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- 128 GB Storage Dual Nano SIM Card + TF Card
- Battery Capacity 5900 mAh
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- 16 MP Front Camera, 20 MP Rear Camera



Screen Protector



Back cover

